



Aliza Corrado

Graphic Design for Web and Print media

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About Studio Motif

Since 1993, Aliza Corrado of Studio Motif has been successfully delivering visual solutions to a wide range of clients. From art direction, design and project management to digital production, Aliza follows a project through all stages of development and creates everything a business needs for successful, cost-effective promotion.

A widely respected graphic artist, Aliza is tech-savvy, adept at handling multiple projects and deadlines, and thoroughly at home in creative collaboration with clients, project managers and her creative colleagues.

Most important, she is passionate about achieving results for her clients that balance usability and clear messaging, with beauty and vibrancy.

Services

Studio Motif provides art direction, design, project management and production services of the full spectrum of materials including:

- Advertising
- Books
- Branding
- Brochures
- Catalogues
- Color consulting
- Content strategy
- Corporate Identity
- Digital production
- Direct mail
- e-Books
- Icon design
- Illustration
- Interactive PDFs
- Invitations
- Letterpress
- Logos design
- Long documents
- Packaging
- Photo books
- Signage
- Stationery systems
- Templates
- User Interface
- Way
- Websites
- WordPress

Proficiencies

- Adobe InDesign
- Adobe Illustrator
- Adobe MUSE
- Adobe Photoshop
- Dreamweaver
- Adobe Acrobat
- MS WORD
- MS POWERPOINT
- MS EXCEL
- WordPress
- Square Space
- BLURB
- Mac OSX skills
- Certified Color Consultant

Partial Client List

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|--------------------------|-------------------------|---------------------------------|
| Adobe Systems | J Street Technologies | Scout Analytics |
| Cancer Lifeline | Konecky Associates | Seattle University |
| Cooper House | McGraw Hill Publishing | Seeds of Compassion |
| France: Homestyle, Inc. | Microsoft | SIFP |
| glassybaby | Online Metals.com | Swedish Medical Center |
| Grist | Outeast Gallery & Goods | U.S. Forest Service |
| Group Health Cooperative | Puget Sound Energy | Wing Luke Asian Art Museum |
| Idea Champions | Pyramid Communications | Women's Therapy Referral System |

Please view my work: at studiomotif.com
References available upon request.